



# 2019

## Event Guide Advertising Submission Form

**Circulation of 10,000+, delivered directly to residents' homes in June of 2019!**

Each year Dan Patch Days draws thousands of people to Savage and what better way to advertise your business than in the Event Guide! **Exposure is Priceless!**

- **A shared circulation of 10,000 booklets delivered directly to the homes in Savage and surrounding communities.**
- **Demonstrate your business support for your community and local organizations and events.**
- **Advertise to your direct audience in your community.**
- **Coupons are tangible, trackable and are proven to bring new customers into your doors.**

**Please fill out the information below and return to the Savage Chamber today!**

Name of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- YES**, I would like you to prepare or edit my ad.  
(Please contact Chamber for more information)

Instructions: \_\_\_\_\_

\_\_\_\_\_

**Make checks payable to: Dan Patch Days, Inc.**

**Mail submission form and payment to:**

Savage Chamber of Commerce  
6050 McColl Drive  
Savage, MN 55378

### EVENT GUIDE SUBMISSION

**Please indicate the size ad(s) you are purchasing**

- 2-Page Center Spread (\$2,000) NEW!**  
11" w x 8.5" h – Add 1/8" beyond trim size for bleeds (Live area: 10.75" w x 8.25" h)
- Inside Front or Back Cover (\$1,175)**  
5.5" w x 8.5" h – Add 1/8" beyond trim size for bleeds (Live area: 5.25" w x 8.25" h)
- Outside Back Cover (\$1,500)**  
5.5" w x 8.5" h – Add 1/8" beyond trim size for bleeds (Live area: 5.25" w x 8.25" h)
- Full Page – Full Color (\$875)**  
5.5" w x 8.5" h – Add 1/8" beyond trim size for bleeds (Live area: 5.25" w x 8.25" h)  
 **FREE FOR PLATINUM SPONSORS**
- 2/3 Page – Full Color (\$475)**  
5" w x 5" h  
 **FREE FOR GOLD SPONSORS**
- 1/3 Page – Full Color (\$275)**  
5" w x 2.375" h
- 1/6 Page – Full Color (\$175)**  
2.375" w x 2.375" h  
 **FREE FOR SILVER SPONSORS**
- 1/12 Page – Full Color (\$99)**  
2.375" w x 1.125" h  
 **FREE FOR BRONZE SPONSORS**
- 10% Discount off 1/6 or 1/12 ad sizes for Copper or Nickel Sponsors**

#### Guidelines:

1. Submit a digital copy of your color logo in .eps, .pdf, .tif or .jpg (at least 300 dpi resolution) along with your ad idea and **we will edit your existing ad or create a brand new one for you!** (Please contact Chamber for more information.)

**OR**

2. Submit your finished advertisement as a .pdf file using the above specifications (including crops and bleeds if applicable).
3. All coupons used in advertisement must be redeemable from June 1, 2019 – August 1, 2019.
4. All advertisements will be emailed to the primary contact for final approval.
5. **Deadline for all advertisements is April 1, 2019.**
6. Do not send us any material that is libelous, defamatory, obscene, abusive, invades a person's privacy, violates any intellectual property rights, or that would otherwise violate any law.

Delivered directly to residents' homes in June 2019!

# Event Guide

## Circulation – 10,000+

Limited Space –

**Reserve Your Ad Space  
TODAY!**



**DAN PATCH DAYS**  
*A Winning Celebration!*

**1/6 Page Ad**  
(2.375" w x 2.375" h)

**1/6 Page Ad**  
(2.375" w x 2.375" h)

**2/3 Page Ad**  
Ad Size: (5" w x 5" h)

**1/6 Page Ad**  
(2.375" w x 2.375" h)

**1/6 Page Ad**  
(2.375" w x 2.375" h)

**1/12 Page Ad**  
(2.375" w x 1.15" h)

**1/12 Page Ad**  
(2.375" w x 1.15" h)

**1/3 Page Ad**  
(5" w x 2.375" h)

**1/12 Page Ad**  
(2.375" w x 1.15" h)

**1/12 Page Ad**  
(2.375" w x 1.15" h)